



## FOR IMMEDIATE RELEASE

### **JACKSON HOLE, WYOMING NAMED ONE OF AMERICA'S "MOST BEAUTIFUL PLACES TO LIVE" IN 2011 BY GOOD MORNING AMERICA INCREASES INTEREST IN RANCH MARKETING ASSOCIATES' \$100 MILLION WALTON RANCH**

UNITES STATES, Wyoming, Jackson Hole, (August 18, 2011) - *One absolute certainty in an uncertain market is that Land is King. The smartest, growing trend in investments today are tangible land holdings which appreciate over time regardless of swift swings in the economy. Land has emerged as the single most valuable asset in a well diversified investment portfolio.*

Recently named of one of the "American's Most Beautiful Places to Live in 2011" by Good Morning America, the Walton Ranch's location in one of the most wealthy counties in America and its pristine, unspoiled natural beauty just minutes from downtown Jackson has created global attention and interest by investors and buyers desiring to acquire recreation and agricultural property as a way to accumulate wealth.

It's all about the land. Ninety-seven percent of Teton County is comprised of national parks and conservation easements, with only 3% of land available for private ownership. Add these pristine yet limited resources to easy airport access, world-class ski resort, gold-medal fishing waters a thriving arts and entertainment culture, and the lure of Jackson Hole and the value of its real estate becomes evident.

Preservation and conservation is key; the Walton Ranch is protected by the largest conservation easement ever established by the Jackson Hole Land Trust. This working cattle ranch along the spectacular Snake River encompasses 1,848 acres of woodland and meadows and is characterized by unsurpassed views over the entire valley and abundant wildlife, including eagles, bear, deer and its own resident elk herd.

"Land is the ultimate luxury and the safest long-term investment today," says RMA Partner, Billy Long. With the Grand Tetons as its dramatic backdrop and close proximity to downtown Jackson, the Walton Ranch epitomizes the American dream.

*RMA brings over 50 years of experience representing high-end recreational and agricultural ranch properties. Partners Ron Morris and Billy Long, have combined sales of over 2.5 million acres and over \$500 million in sales. Together, they've assembled the most knowledgeable ranch real estate business throughout the American West. RMA Brokers combine unsurpassed marketplace knowledge with*

*extraordinary client service. RMA Brokers live the life of Ranchers and possess true insider perspective and knowledge of all aspects associated with land investment and the ranch real estate industry overall. For more information, visit [www.RMABrokers.com](http://www.RMABrokers.com)*

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